

**MASTER OF MANAGERIAL PSYCHOLOGY
GENERAL INFORMATION**

The Master of Managerial Psychology program applies psychological principles to the practice and discipline of people management. This program is designed specifically for leaders, general managers and human resource managers as well as trainers, consultants and corporate coaches.

1. **Next Intake**

Please call to enquire

2. **Course Duration**

Approximately 2 years. Maximum duration to complete the program is 5 years.

3. **Mode of Study**

This program is designed to suit the needs of working adults. All lectures and tutorials are scheduled on weeknights and on Saturdays.

4. **Fees**

Please refer to the fees schedule.

5. **Entry requirements**

A basic degree in psychology or a degree in any discipline with a minimum CGPA of 2.5 over 4. To verify entry requirements please contact Joshua Yap at 03-7849 3000 ext: 3212 or email joshua.yap@help.edu.my, or Dr Goh Chee Leong at email: gohcl@help.edu.my.

6. **Pre-requisites/No. of Modules**

The Master of Managerial Psychology course comprises of 12 modules. Students are required to enroll for the 6 compulsory units, and choose 6 out of the 8 electives offered. Students who do not have a prior degree in Psychology will be required to complete one pre-requisite subject during the course of the program.

1) Pre-requisite subject:

PSYP101 General Psychology

2) Compulsory Units:

MGP601 Project Paper (Please refer to *Appendix A* for module guide)

MGP602 Selection Placement in Management Psychology

MGP603 Principles of Organisational Psychology

MGP605 Psychology of Training and Development Management

MGP606 Testing and Measurements in Managerial Psychology

MGP613 Psychology of Organisational Change and Development

3) Elective Units (to choose 6):

MGP604 Consumer and Advertising Psychology

MGP607 Ethics and Conflict Resolution

MGP608 Psychology of Peak Performance

MGP609 Psychology of Consulting and Practice

MGP611 Psychology of Leading, Coaching and Mentoring

MGP612 Cross-Cultural Managerial Psychology

MGP614 Entrepreneurship

MGP615 Occupational Health and Human Factors Psychology

Subject Synopsis

PSYP 101 General Psychology

This course is an introduction to the field of psychology. It will expose you to all the different areas in psychology, including child psychology, abnormal psychology, neuropsychology, as well as learning and memory.

MGP 601 Project Paper

This subject basically allows students to conduct workplace research in their chosen area of interest. Both qualitative and quantitative orientations to research are encouraged. Under the guidance of experienced faculty staff, students are to conduct research in any area of managerial psychology. Methods could vary from case study to experimentation, quasi-experimentation and correlation work

MGP 602 Selection and Placement in Managerial Psychology

One of the key principles in effective management is selecting the best people and placing them in positions that fit their talents and their interests. This course will look at how managers can design an effective system of selection and placement based on the principles of psychology.

MGP 603 Principles of Organisational Psychology

This course sets out to discuss the major issues that managerial psychologists would face in their line of work. Different areas of organisational psychology making will be discussed and relevant professional codes of conduct will be reviewed in order to develop best practices.

MGP 604 Consumer and Advertising Psychology

An understanding of how consumers and organisations reach buying decisions is crucial for any company. This explains to some extent the influences and the rationale behind certain purchasing behaviours. This course is an overview and survey of findings on consumer and advertising psychology and their applications. It aims to provide students with an understanding of consumer psychology from the marketing, advertising, and personal perspectives. It is also designed to provide a working knowledge of the terminologies and concepts of consumer research and of advertising research. Lastly, the course looks into the issues involved in the commercial application of consumer research and knowledge of buying decisions.

MGP 605 Training and Development in Managerial Psychology

This course examines the nature of adult learning, training, and development in a business environment. It focuses on the traditional components of effective training and development as well as the broadening role of training and development. The course prepares students to make effective training and development decisions within their organisations and learn to plan and deliver training and career management for themselves and others.

MGP 606 Testing and Measurements in Managerial Psychology

This is a practical course in testing and assessment. It introduces the student to the fundamentals of test development as well as the different categories of tests and assessments such as tests for general intellectual ability, tests of separate abilities, and personality tests. Students will have practical experiences taking some of these tests as well as writing up reports and critiques of these tests. They will also be exposed to the ethical principles involved in the use of tests.

MGP 607 Ethics and Conflict Resolution

This course is an innovative mix of ethics and conflict resolution. Ethics is a driver of superior corporate performance. This course focuses on the development of ethical decision-making at the managerial level with an emphasis on improving ethical standards in business organization, communities, government, and international trade. It exposes the student to issues, rights and interests of stakeholders, employees, customers, suppliers, and government. Conflict however, is ubiquitous to our lives including the business, personal and public environments. Skill of mediation, negotiation and advocacy are taught with an emphasis on the business world.

MGP 608 Psychology of Peak Performance

This course explores the psychological features of peak performers from different perspectives. It will give students an in-depth understanding of factors that determine human performance as well as the methods of improving human performance at an individual and group level.

MGP 609 Psychology of Consulting and Practice

This course is a learning event for those ready to acquire the consulting mindset so critical in today's business climate. Students are immediately engaged in a learning experience that models the very analyses of techniques it presents. Workplace examples and collaborative case studies pull students into active problem solving, as they learn the foundations of performance improvement. The program demonstrates proven tools and techniques in use in the consulting world today.

MGP 611 Psychology of Leading, Coaching, and Mentoring

This subject identifies in detail, the theoretical underpinnings, the leadership knowledge, skills, attitudes and other characteristics that are essential to integrate followers and their leaders in fruitful relationships. It is not enough to motivate and inspire subordinates. Leaders who are relevant in today's competitive environment need to learn to mentor and be mentored, coach and be coached, and generally strive to be the best that they can be.

MGP 612 Cross-cultural Managerial Psychology

This subject focuses on the effects of culture on the nature and behaviour of individuals, their adaptations to institutions and environments, and their relations with others within and outside their culture.

MGP 613 Psychology of Organisational Change and Development

This module examines the theories, methods and findings relevant to changing individuals and groups in the organisational context, and the organisations themselves in order to improve effectiveness. Individual change strategies, interpersonal and group change strategies are some of the major topics covered. The key skills needed to analyse the need for change, lead and implement change, and maintain the change effort are taught and modelled.

MGP 614 Entrepreneurship

The importance of entrepreneurial organisations as the driving force of industrialisation around the world cannot be denied. This module considers the issues involved in the creation of entrepreneurial organisations, the nature of entrepreneurship, and its development. The factors necessary for venture success and the preparation of entrepreneurs for success are important components of the module. Students will be trained to write bankable feasibility reports that will define the concept, provide relevant industry data, describe the company's products or services, and discuss the competitive analysis and market strategy. Other important information will include data on operations of the business, and rudimentary pro-forma financial projections.

MGP 615 Occupational Health and Human Factors Psychology

This course explores the major issues in occupational health and ergonomics that relate to psychology. It will examine pertinent work place issues like stress, fatigue and burnout, giving the student the skills needed to identify and respond to these issues at a corporate level.

**ACADEMIC CALENDAR
FACULTY OF BEHAVIOURAL SCIENCES**

**MASTER OF MANAGERIAL PSYCHOLOGY
(A 6245)**

**Duration of each module: 6 weeks
Classes: Every Tuesday & Thursday (7-10.30pm)
Saturday - Week 2 & Week 4 Only (9-5.00pm)**

2017

MGP611 Psychology of Leading, Coaching and Mentoring			
January	3, 5	1	L
	10, 12, 14	2	L
	17, 19	3	L
	24, 26, 28	4	L
February	31, 2	5	L
	7, 9, 11 (A)	6	L & A

PSYP 101 General Psychology (Pre-requisite)			
February	13 - 18	1	L
	20 - 25	2	L
	TBC	3	A

MGP609 Psychology of Consulting and Practice			
February	28, 2	1	
March	7, 9, 11	2	L
	14, 16	3	L
	21, 23, 25	4	L
	28, 30	5	L
April	4, 6, 8 (A)	6	L & A

MGP 607 Ethics and Conflict Resolution/ MGP 612 Cross Cultural Managerial Psychology			
April	18, 20	1	L
	25, 27, 29	2	L
May	2, 4	3	L
	9, 11, 13	4	L
	16, 18	5	L
	23, 25, 27 (A)	6	L & A

MGP 615 Occupational Health and Human Factors Psychology/ MGP 614 Entrepreneurship			
June	6, 8	1	L
	13, 15, 17	2	L
	20, 22	3	L
	27, 29, July 1	4	L
July	4, 6	5	L
	11, 13, 15 (A)	6	L & A

MGP604 Consumer and Advertising Psychology (Elective)			
July	26, 28	1	L
August	2, 4, 6	2	L
	9, 11	3	L
	16, 18, 20	4	L
	23, 25	5	L
September	Aug 30, 1, 3(A)	6	L & A

MGP603 Principles of Organisational Psychology (Core)			
September	13, 15	1	L
	20, 22, 24	2	L
	27, 29	3	L
October	4, 6, 8	4	L
	11, 13	5	L
	18, 20, 22 (A)	6	L & A

MGP605 Psychology of Training and Development Management (Core)			
October	31, Nov 2	1	L
November	7, 9, 11	2	L
	14, 16	3	L
	21, 23, 25	4	L
	28, 30	5	L
December	5, 7, 9	6	L

L Lectures Only
A Assessment

**The academic calendar is subject to change*

Note: Students are required to complete MGP 601 Project Paper within the duration of the course which is the minimum 2 years and maximum of 5 years.

Note that Lectures for Masters Modules are held:
Every Tuesday / Thursday (7-10:30pm)
2 Saturdays over the 6 week period (9-5pm)

SHORT COURSE OPTION

Students who do not wish to complete the entire Master program can register for individual modules and complete them as short courses.

- Cost for application fee is RM 150/-, cost for the Pre- requisite Psychology module is RM1,500/-, cost per Managerial Psychology module is RM2,500/-.
 - Students will not be required to complete written examinations
 - Certificates of attendance and participation will be presented at the end of each module
 - Modules taken as short courses are NOT transferable into the Master of Managerial Psychology program.
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Registration Process

1. To obtain the application form please visit:
<http://www.help.edu.my/component/phocadownload/category/5-postgraduate-courses.html> or contact the HELP Customer Marketing Department at 03- 27162000 or the Department of Psychology at 03-78493000.
2. Submit application form with:
 - (a) application fee
 - (b) one passport-sized photo (for Malaysian students) or 6 passport-sized photos (for International students)
 - (c) photocopy of your identity card/passport
 - (d) certified copies of academic and professional qualifications (Transcripts and Certificate for SPM and Diploma, Degree or any relevant qualifications)

to

Department of Psychology
Level 3, Block B
HELP University Subang 2 Campus
Persiaran Cakerawala
40150 Shah Alam
Selangor

3. HELP University will then issue a letter of offer for course admission to successful applicants, normally within seven (7) working days of the application submission date.

Contact Details

For further inquiries regarding the program, kindly contact any of the following at 03-78493000:

Mr Alex Lui
lual@help.edu.my

Ms Lee Jue Ying
leejy@help.edu.my